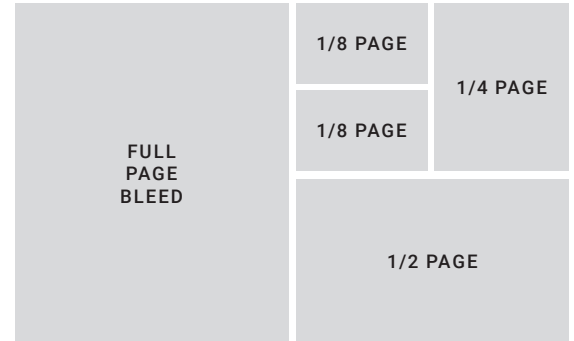




The Artisan Branch Advertising Contract

A Publication of Artisan Park Club

Ad Sizes	Price Per Issue
1/8 page - 3.95" (W) x 2.5" (H)	\$75
1/4 page - 3.95" (W) x 5.125" (H)	\$105
1/2 page - 8" (W) x 5.125" (H)	\$190
Full Page - 8" (W) x 10.375" (H)	\$350
Back Page 8" (W) x 10.375" (H), no bleed 8.625" (W) x 11.25" (H), with bleed	\$500



Notices: Prices listed above are subject to change. Completed contract, payment and artwork must be received on the designated deadline dates prior to publication (see page 2 for deadline chart). Only approved display ads that meet the size and material specifications as listed will be accepted. Overflow Design Group ("Overflow"), the publishing company, and Artisan Park Club ("Artisan Park") are not responsible for errors or omissions. Submit ad, contract, and payment to Overflow. All costs of collection, including reasonable attorney's fees incurred by Artisan Park, shall be reimbursed by the Company.

Materials Specifications: Ad files should be submitted via email as an attachment. A hard copy of the ad is requested with the contract for reference (if mailed). Ads should be built to exact ad size specifications for best results. Ad file formats accepted are: JPEG, TIF, PDF. Files should be 300 dpi. Ads that do not adhere to these specifications may be rejected or delayed. We will not accept photocopies, clipped ads, WordPerfect, Microsoft Word, or Excel files. Final advertisement colors are printed in process color "CMYK." Advertisers are responsible for verifying desired color compatibility, as Overflow/Artisan Park do not accept any responsibility for variations between those submitted and the final CMYK color. **All changes to ads must be made by advertiser and resubmitted before the published deadline.**

Payments/Rate Policy: No agency discounts. Advertisements must be paid in full, in advance. Checks, made payable to Artisan Park Club or credit cards are accepted with an authorization form.

Cancellation: Overflow/Artisan Park may cancel the ad contract with 10 days written notice to Company, due to printing deadlines. Company may only cancel the contract with 45 days written notice to Overflow/Artisan Park. If such cancellation occurs, Company's ad will not be published in the next scheduled publication. Refund amount will be recalculated by considering the length of time the advertisement was printed. The term of the recalculated amount will be based on the time frames as listed above or a portion thereof. Overflow/Artisan Park reserves the right to reject and/or discontinue any advertisement at any time, for any reason whatsoever in its unfettered discretion. Please note that all advertising is subject to HOA Board approval. In the event of rejection and/or discontinuance, Artisan Park will refund amounts per the calculation set forth in the cancellation provision.

Company Name: _____ **Phone:** _____
Company Address: _____ **Cell:** _____
City, State, Zip: _____ **Email:** _____

Ad (Circle): Emailed On File
Ad Size (Circle): Full Page 1/2 1/4 1/8
Length of Run (Circle): 1 issue 2 issues 3 issues 4 issues

Ad Cost Per Issue: _____ Total Due: _____

I agree to the terms and costs as outlined above.

Name: _____
Printed
Signature
Date

For Office Use Only

Date Received: _____

Paid: _____

Credit Card # _____

exp date _____ / cvc _____

billing zip code: _____

or Check # _____

Check Date: _____

Database Deposit

Artwork Entered By: _____

File Type:

JPEG PDF

TIF Other _____

Converted:

PSD AI

Ad Run:

Start: _____ End: _____

Notes:

